

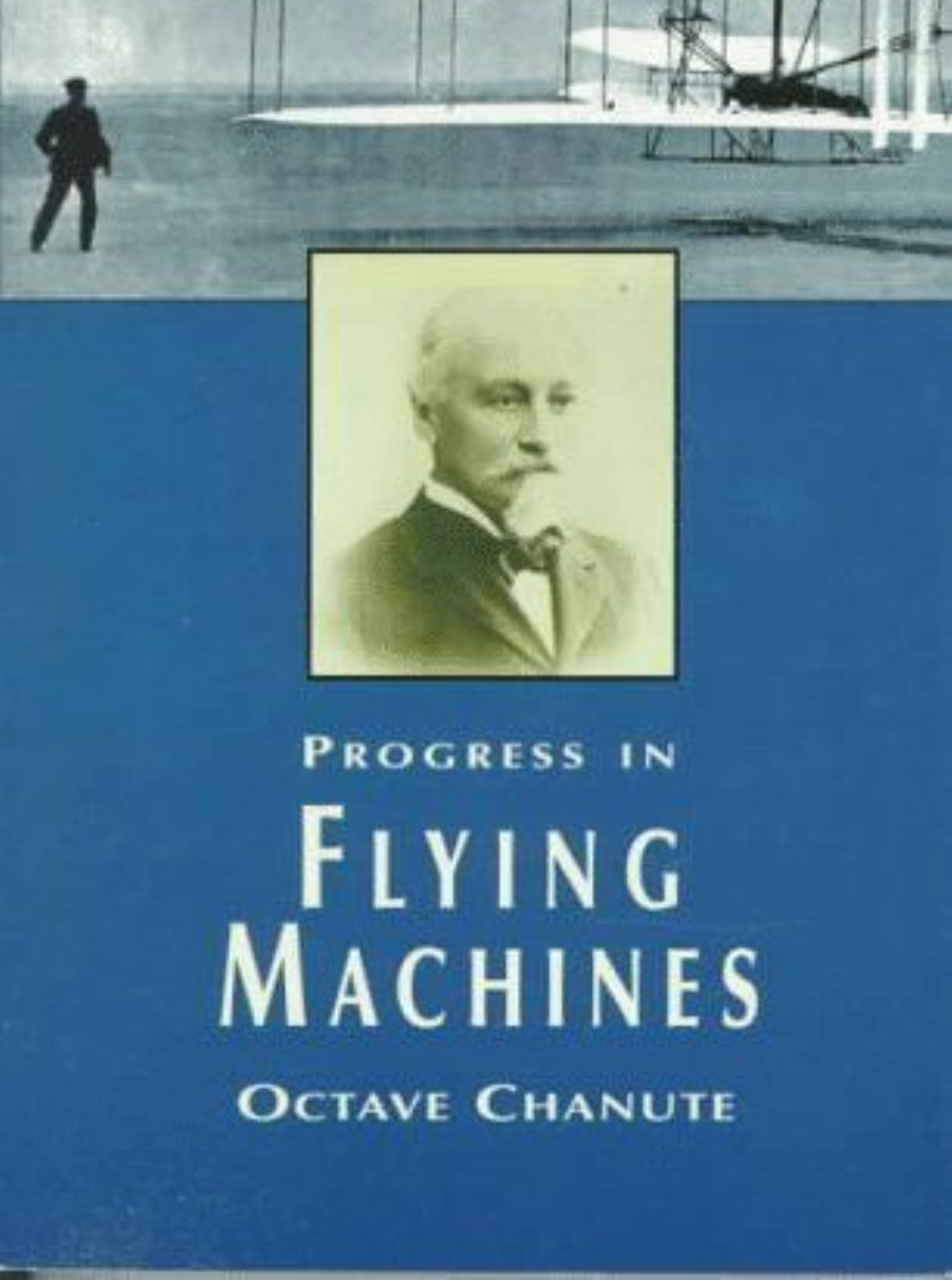
Navigating Uncharted Territory in Innovation

Dan Ward

dan@sparklitgroup.com

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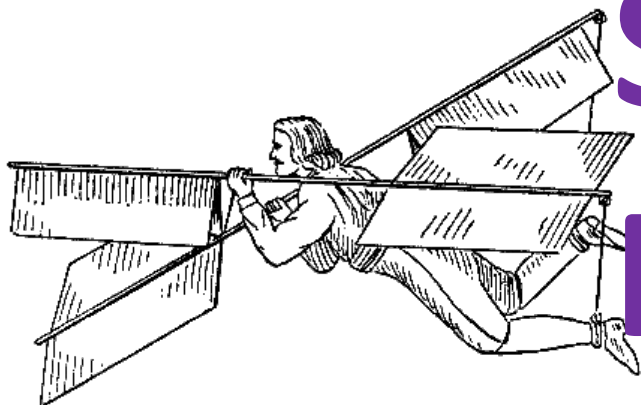
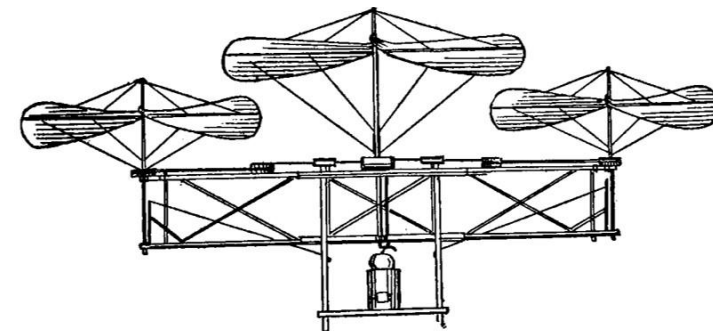
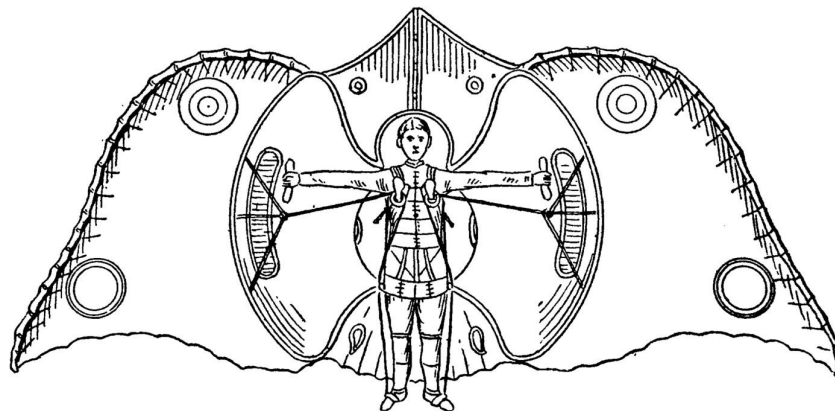
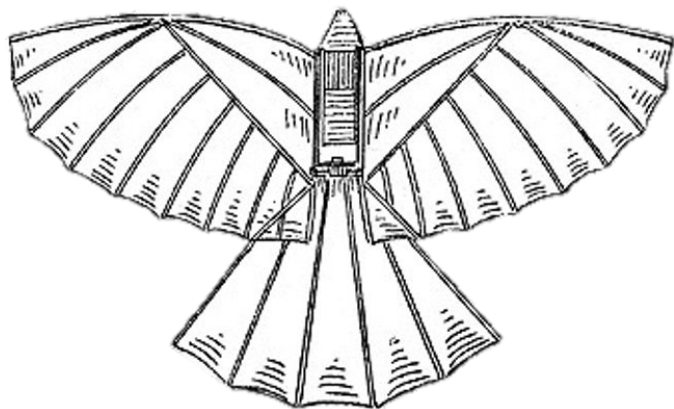
PAST



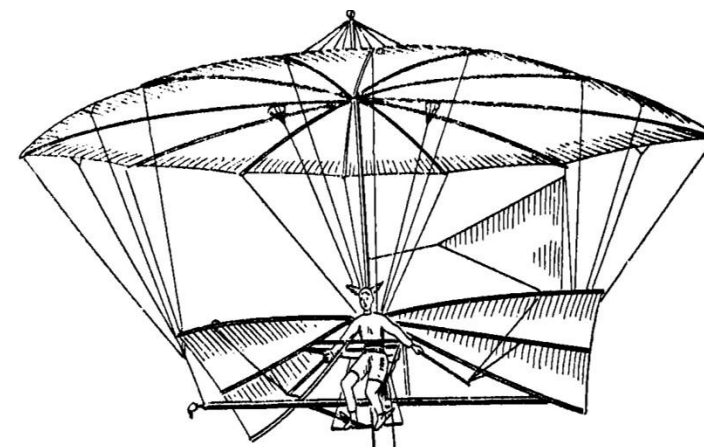
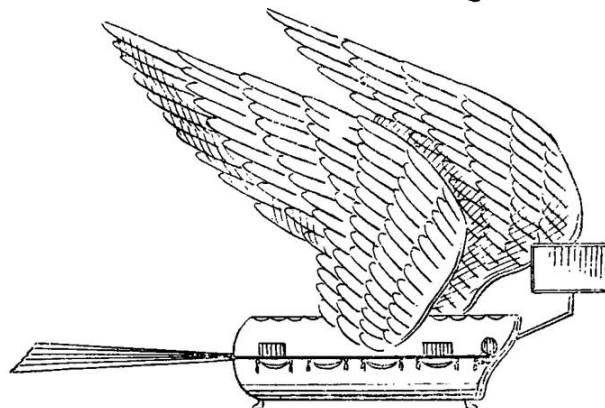
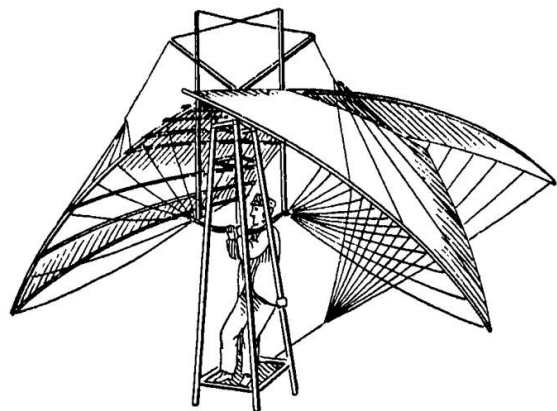
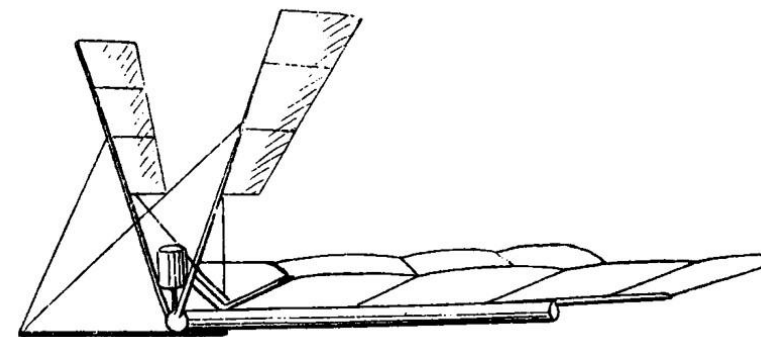
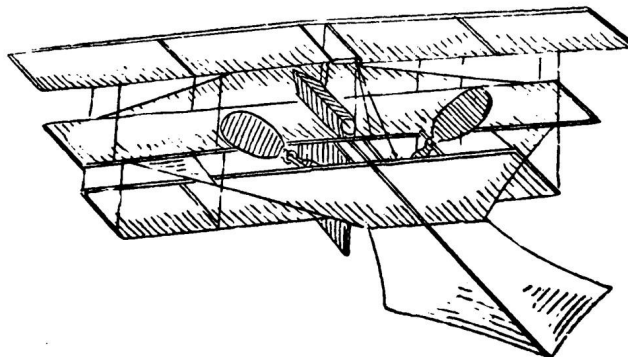
“Failures, it is said, are much more instructive than successes; and thus far in flying machines **there have been nothing but failures.**”

- Octave Chanute, **Progress In Flying Machines**





STUDY
FAI



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FUTURE

Let's talk about the

FUTURES

BUILD SCENARIOS



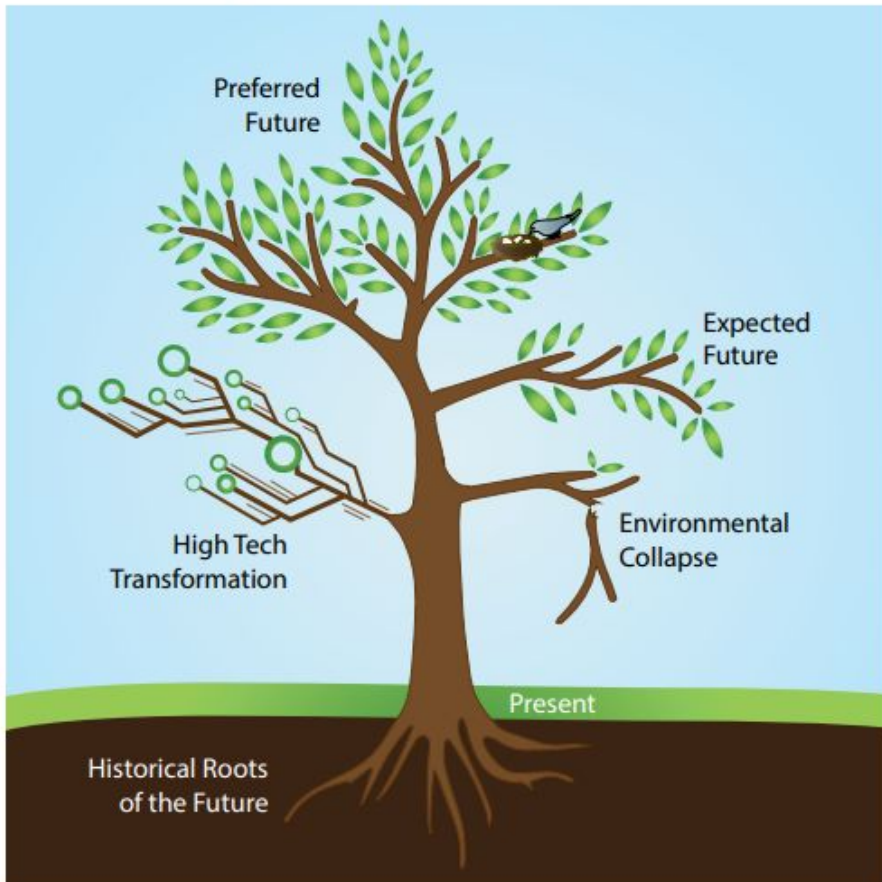
IFTF FORESIGHT TOOLKIT

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PRESENT

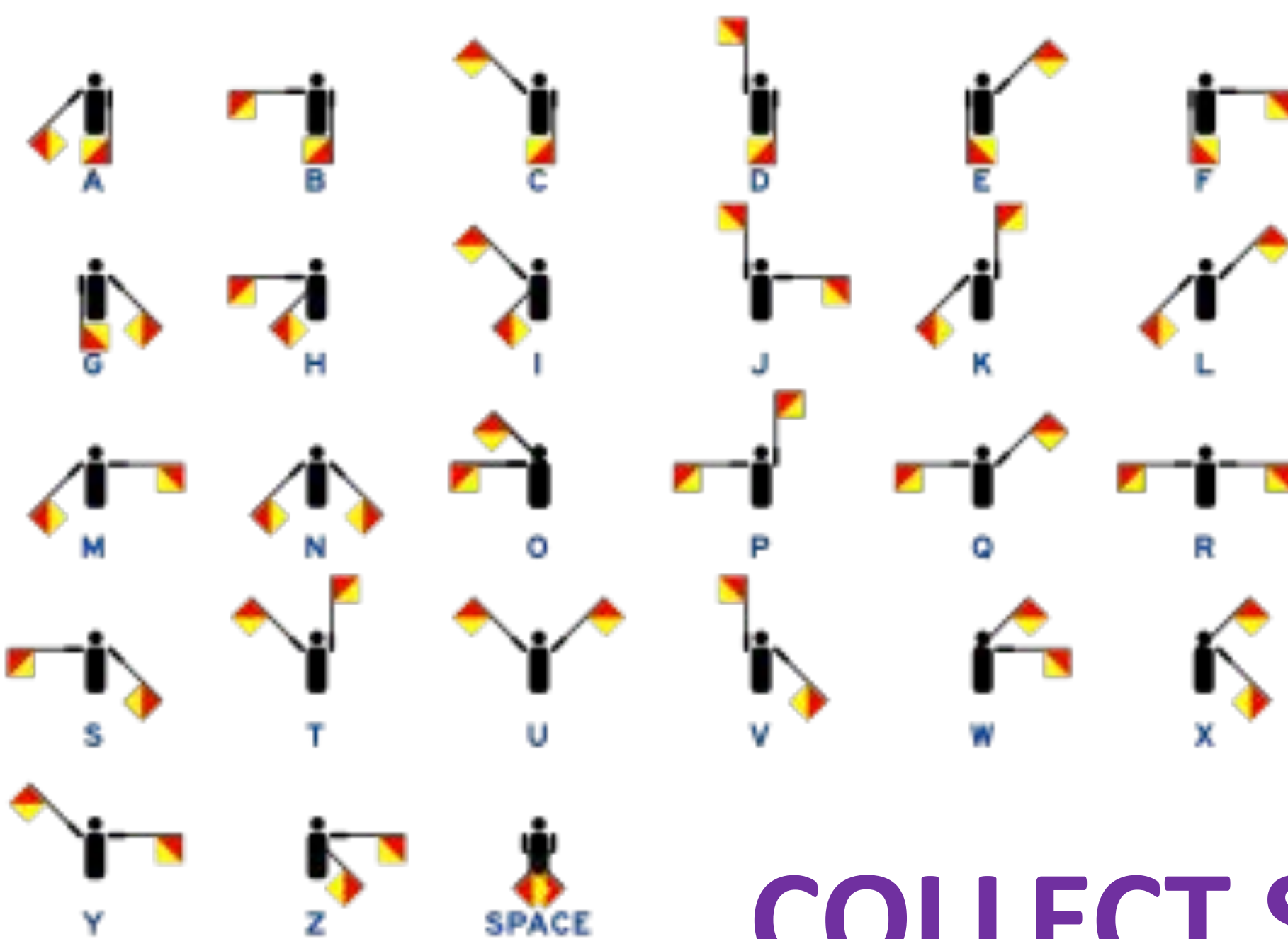
Ten Principles for Thinking about the Future: a Primer for Environmental Professionals

David N. Bengston

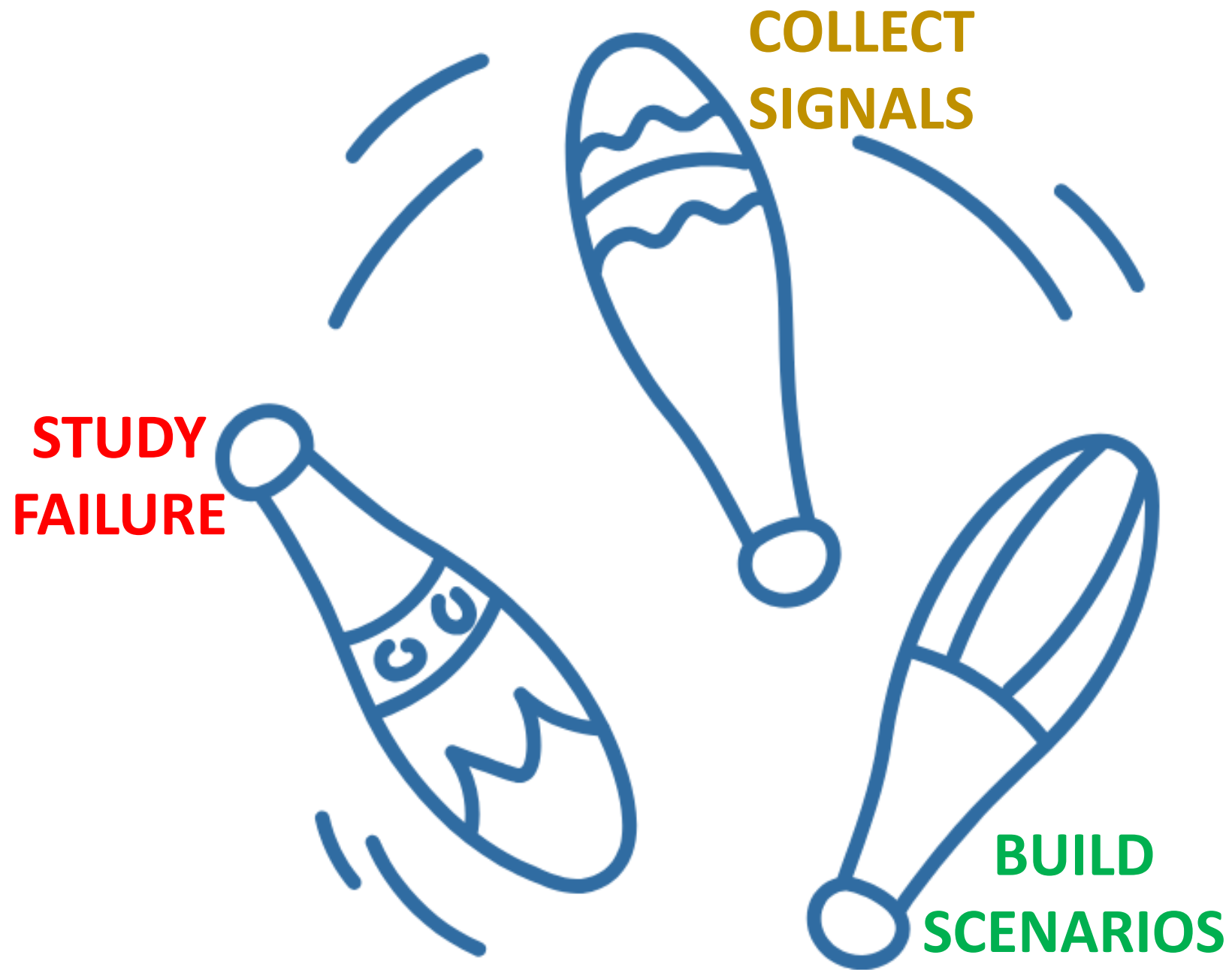


“One of the best ways to anticipate change in your sector is to **spend time out of it.**”

Michael Cameron (Commonwealth Scientific and Industrial Research Organisation 2012)

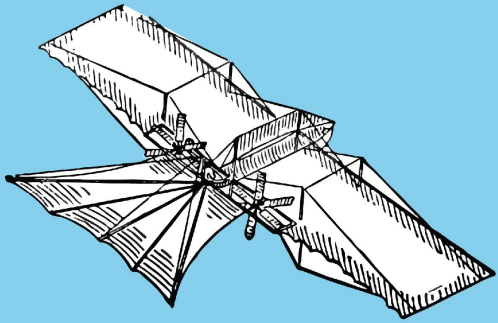


COLLECT SIGNALS



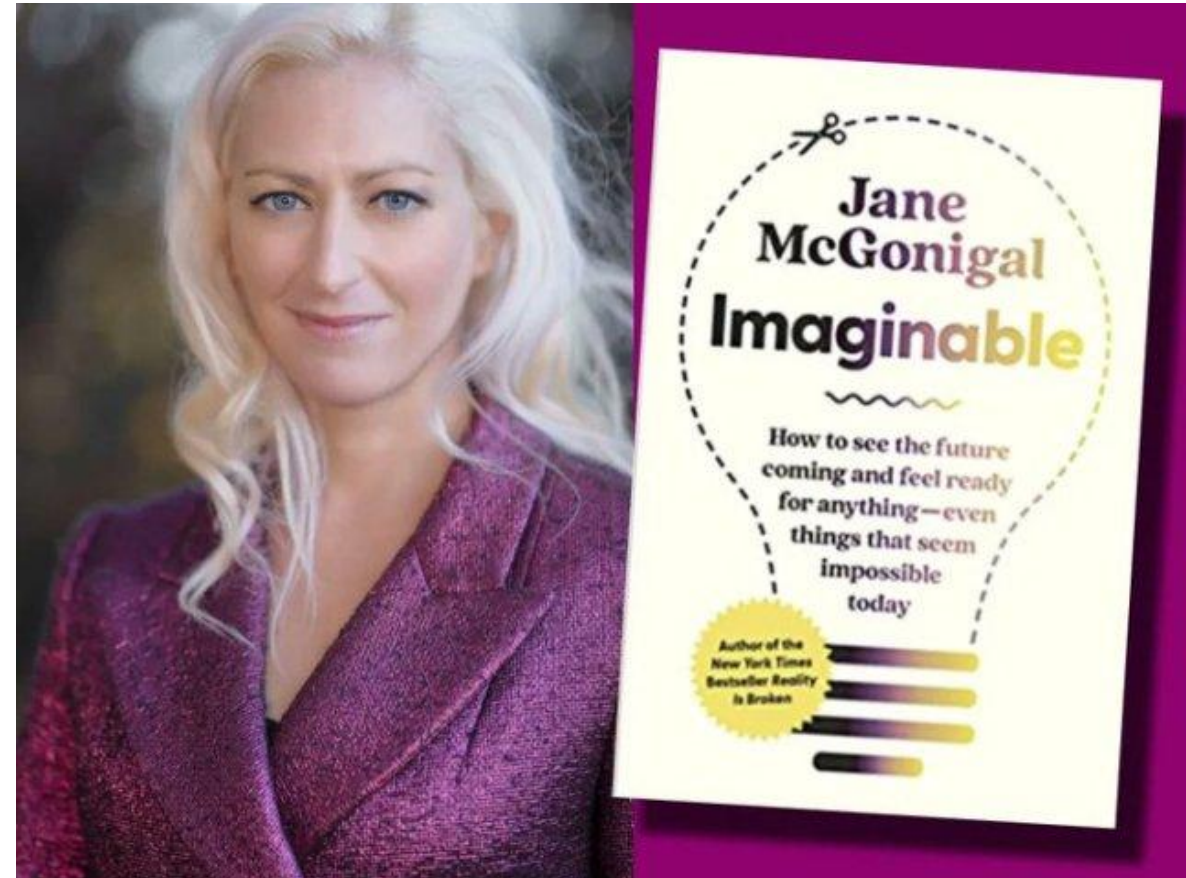
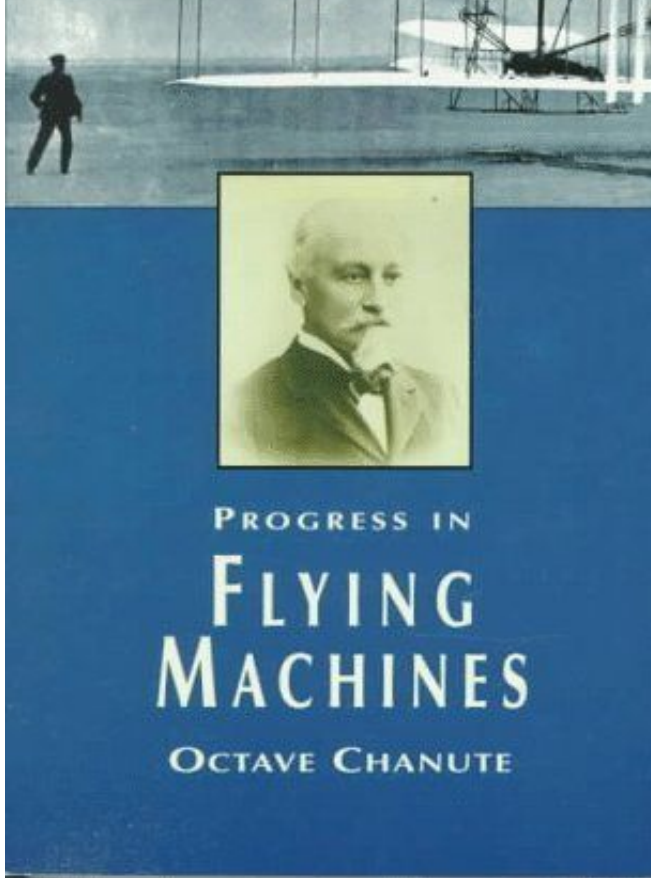
FURTHER READING

Innovation lessons from flying machines that almost worked
and the people who *nearly* flew them.



LIFT

Dan Ward



Keep In Touch
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